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GAC PVT LTD AI SEO PROGRAM

A Comprehensive Digital Organic and Ad Lead Generation
Program with Tracking and Reporting

CASE
STUDY



[Click to Read Case Studies](#)

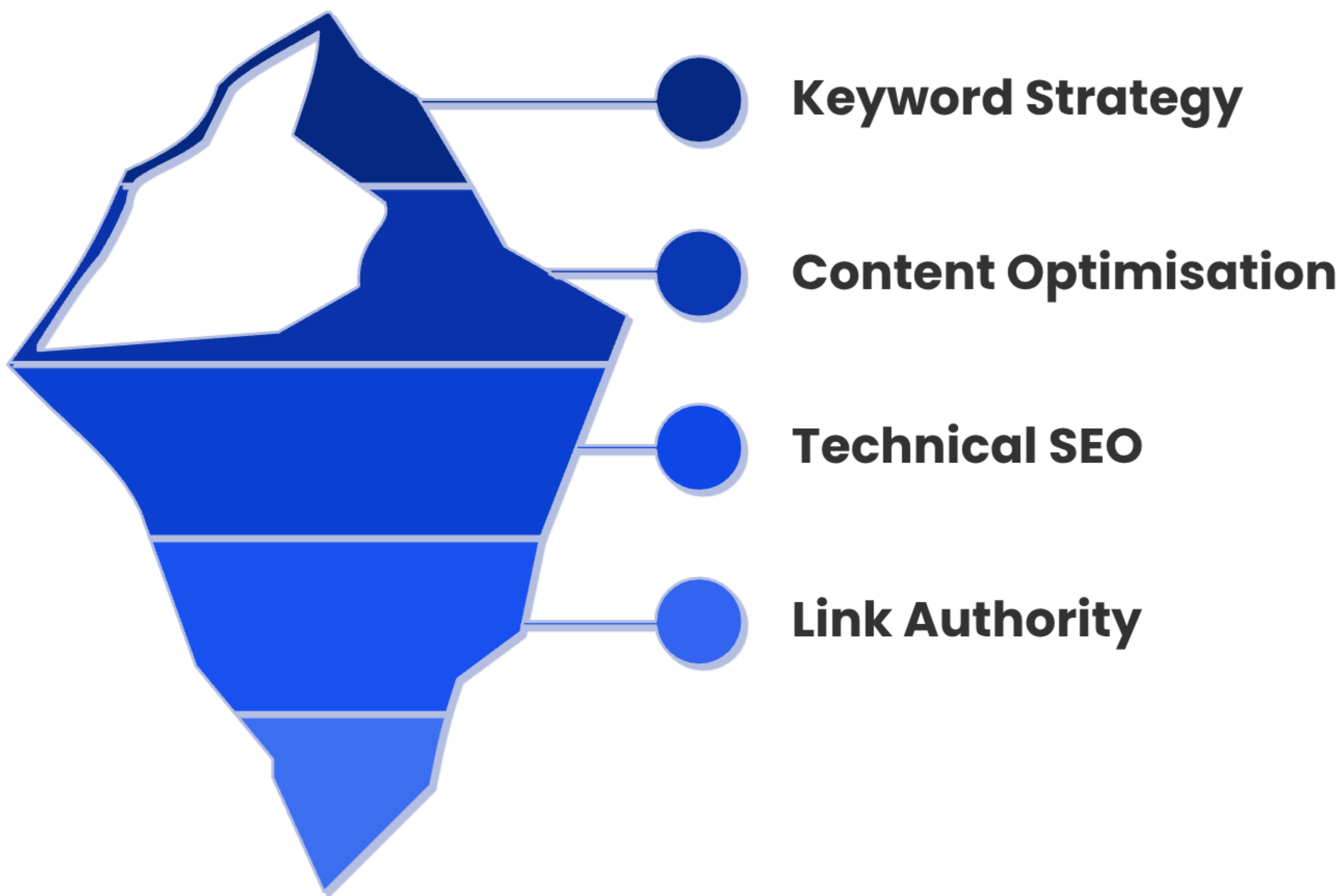
AISEO – Rank in Google. Rank in AI

We will provide a complete SEO + Local SEO + AI Search + Social SEO + Tracking Setup system that guarantees ranking + leads.

Google Ranking in 4 Weeks

AI Ranking in 5 Months

This comprehensive 6-month plan is meticulously designed to propel your online presence, significantly **enhance Google rankings for AI-related keywords, and secure a consistent flow of high-quality leads.**



The program investment is an all-inclusive fee, covering our comprehensive expert services and dedicated resources, all strategically geared towards delivering measurable results and a substantial return on your investment.

Here's a snapshot of the key deliverables you can expect each month, culminating in a powerful six-month transformation:

Deliverable	Qty / Month	Total in 6 Months
AI Videos	2	12
Graphics/Creative	2	12
SEO Pages Optimized	Sitewide	Overall improvements
Meta Ads Cycles	4 - 6 per month	25+ optimisations
Tracking + Reporting	Monthly	6 reports

Terms

Transparent Weekly Updates

Detailed progress reports are delivered every Thursday, keeping you fully informed.

Efficient Query Resolution

All client queries are addressed exclusively during scheduled reporting calls for maximum efficiency.

Accelerated Lead Generation

Quality leads to commence from the end of Month 2 onward, demonstrating early and tangible impact.

Strategic Scaling for Growth

Multi-interest targeting and scaling begins after the initial 6-month program to maximize long-term results.

Our Satisfaction Milestones

We ensure your satisfaction through clear, measurable milestones, making every step of our partnership transparent and effective.



Guaranteed Leads

Consistent flow of high-quality, qualified leads.



Performance Reports

Transparent metrics on your ranking and progress.



High-Impact Creative

Delivery of compelling video and creative content.



Quarterly Progress Films

Visual evidence showcasing tangible growth.



Executive Dashboards

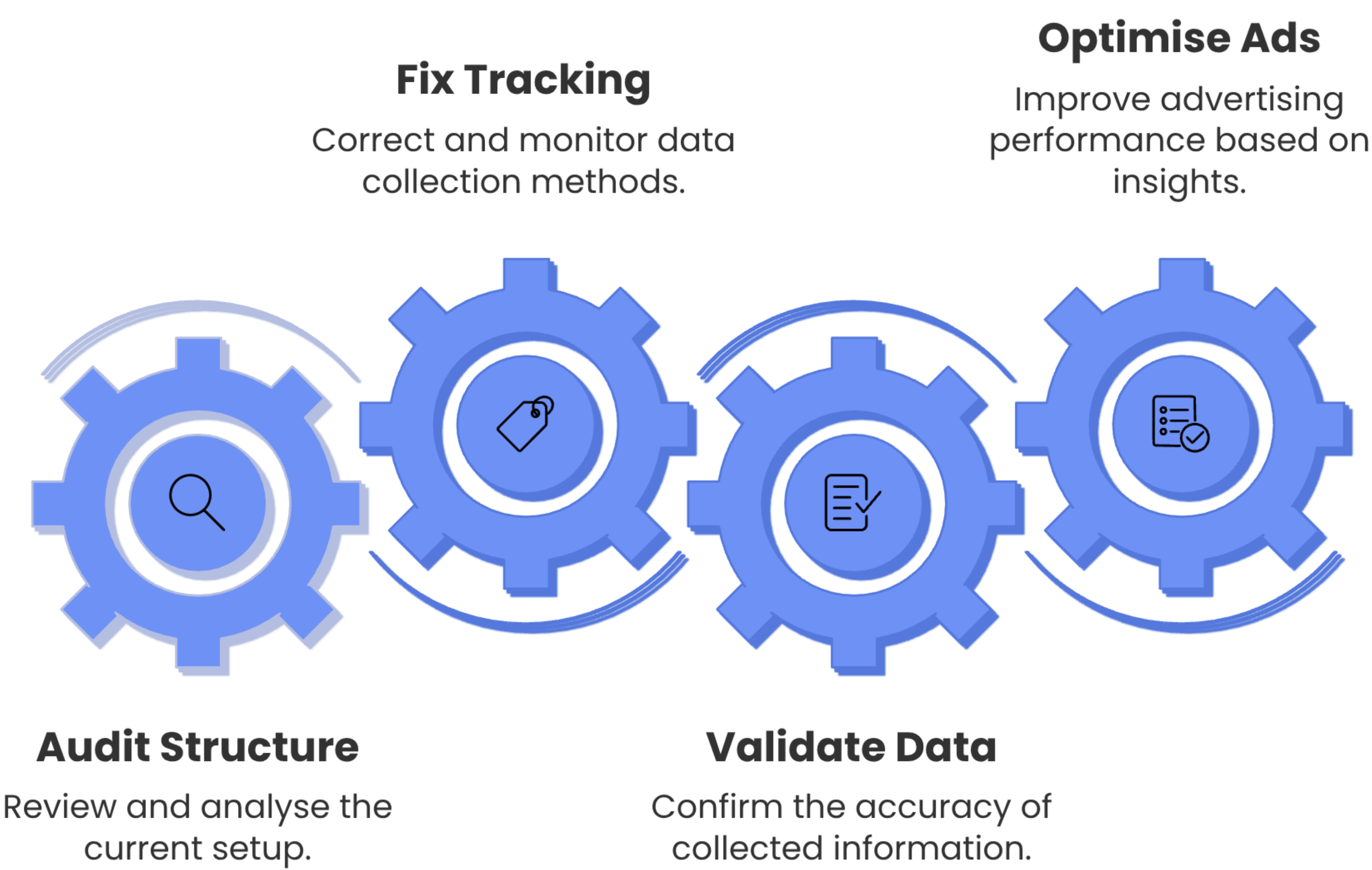
Real-time, actionable insights at your fingertips.

Zero confusion. Zero follow-ups. Zero disturbance.

MONTH 1

Foundation + Tracking+ Early Google Ranking

Goal Rebuild and optimize your website’s technical structure and tracking systems to ensure accurate data, smarter decision-making, and high-efficiency ad optimization which in turn creates the foundation for immediate visibility and momentum on Google.



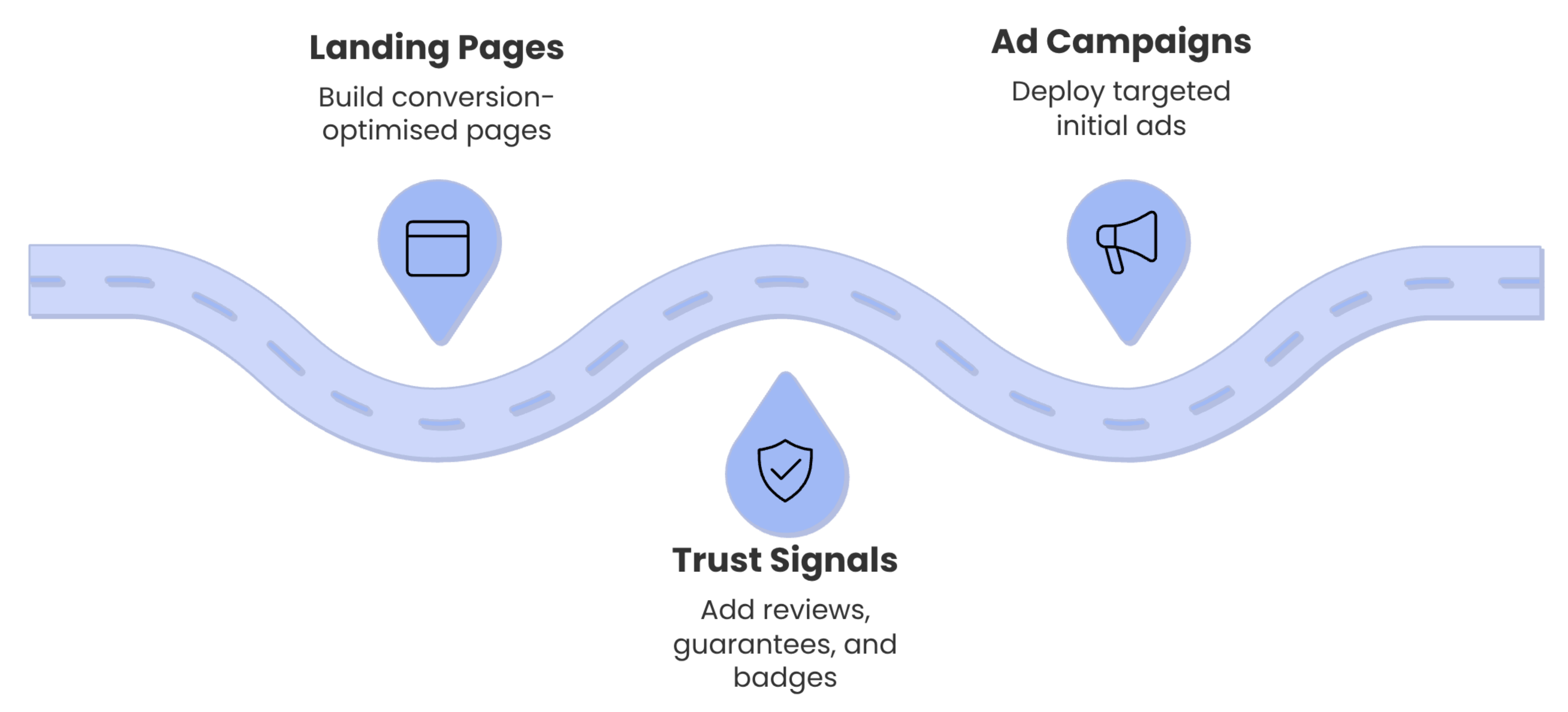
Week	Deliverable	Focus
Week 1	Full Website Audit, Keyword Research, Fix Technical Errors	Boost speed, indexing, and critical tracking.
Week 2	Form Submits UX Revamp, Brand Clarity & CTA Optimisation	Maximize conversion rates.
Week 3	Navigation Rework, Internal Linking & Trust Signals	Enhance user trust & search engine crawling.
Week 4	GA4, Pixel, Custom Events Setup & Ads Conversion Tracking	Activate precise lead tracking.

❑ **KPI:** Initiate Google movement. Secure 1st Page rankings for brand and high-intent keywords.

MONTH 2

Course Landing Pages + First Ads Live

Goal: Launch lead generation with conversion-optimized pages, establish trust, and deploy initial ad campaigns with functional tracking



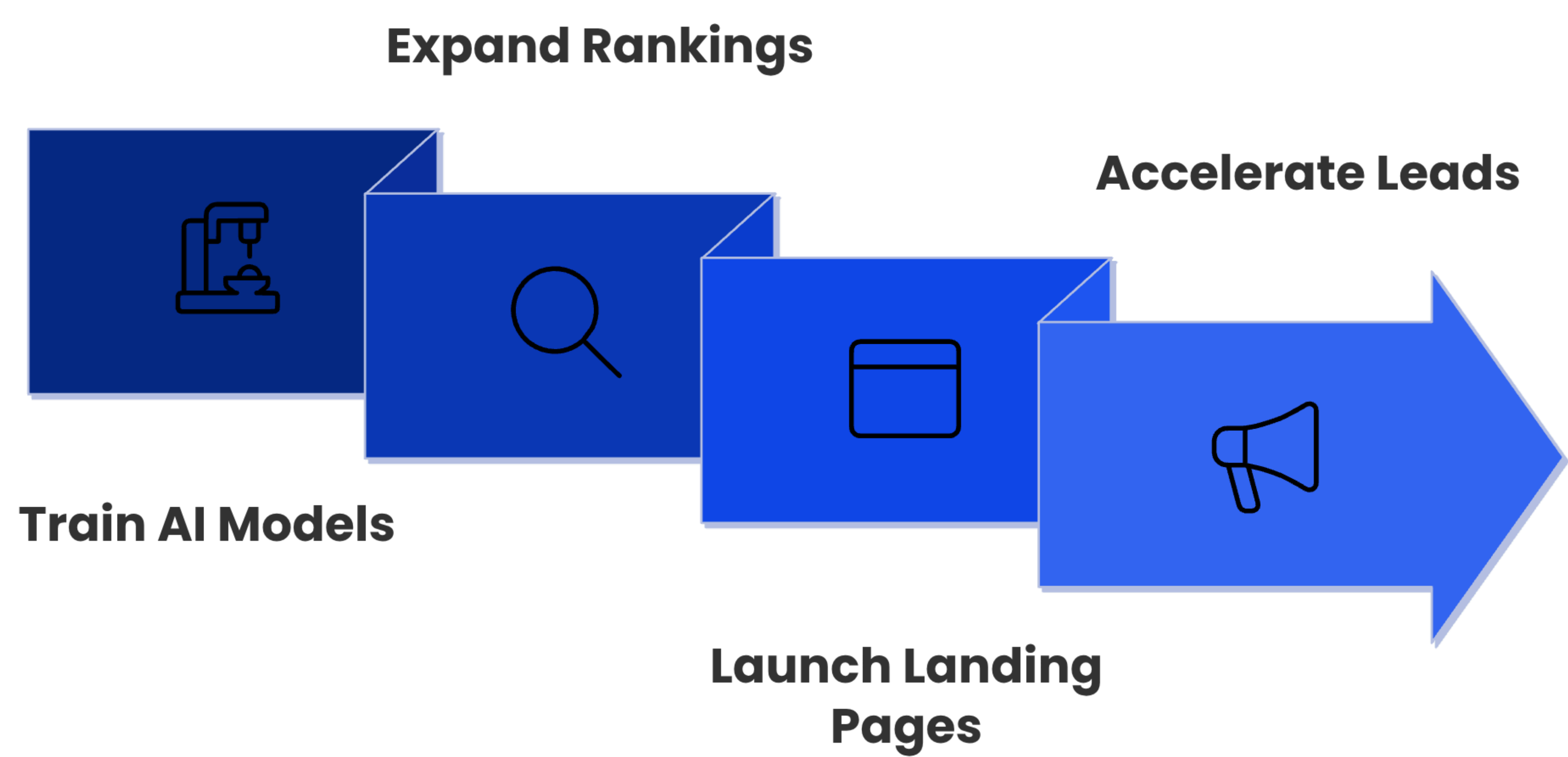
Week	Deliverable	Focus
Week 5	Course Page SEO : Course 01 + Course 02 + Ad Graphic 01	Drive Organic + Paid leads
Week 6	Course Page SEO : Course 03 + Course 04 + Ad AI Video 01	Course SEO Ranking
Week 7	Course Page SEO — Course 05 + Course 06 + Ad Graphic 02	Course SEO Ranking
Week 8	Launch Meta Ad Campaigns	Leads start end of Month 2

❏ **KPI:** By the end of Month 2, expect visible search rankings for key course pages and the successful launch of Meta Ad Campaigns. Initial, trackable leads will be generated, and all conversion tracking verified for accurate attribution and reporting.

MONTH 3

AI Search Optimization + Proof + Scaling Test

Goal: Scale growth by training AI-driven optimization models, expanding search rankings across high-value keywords, and launching additional conversion-focused landing pages accelerating lead flow by Ads and compounding visibility



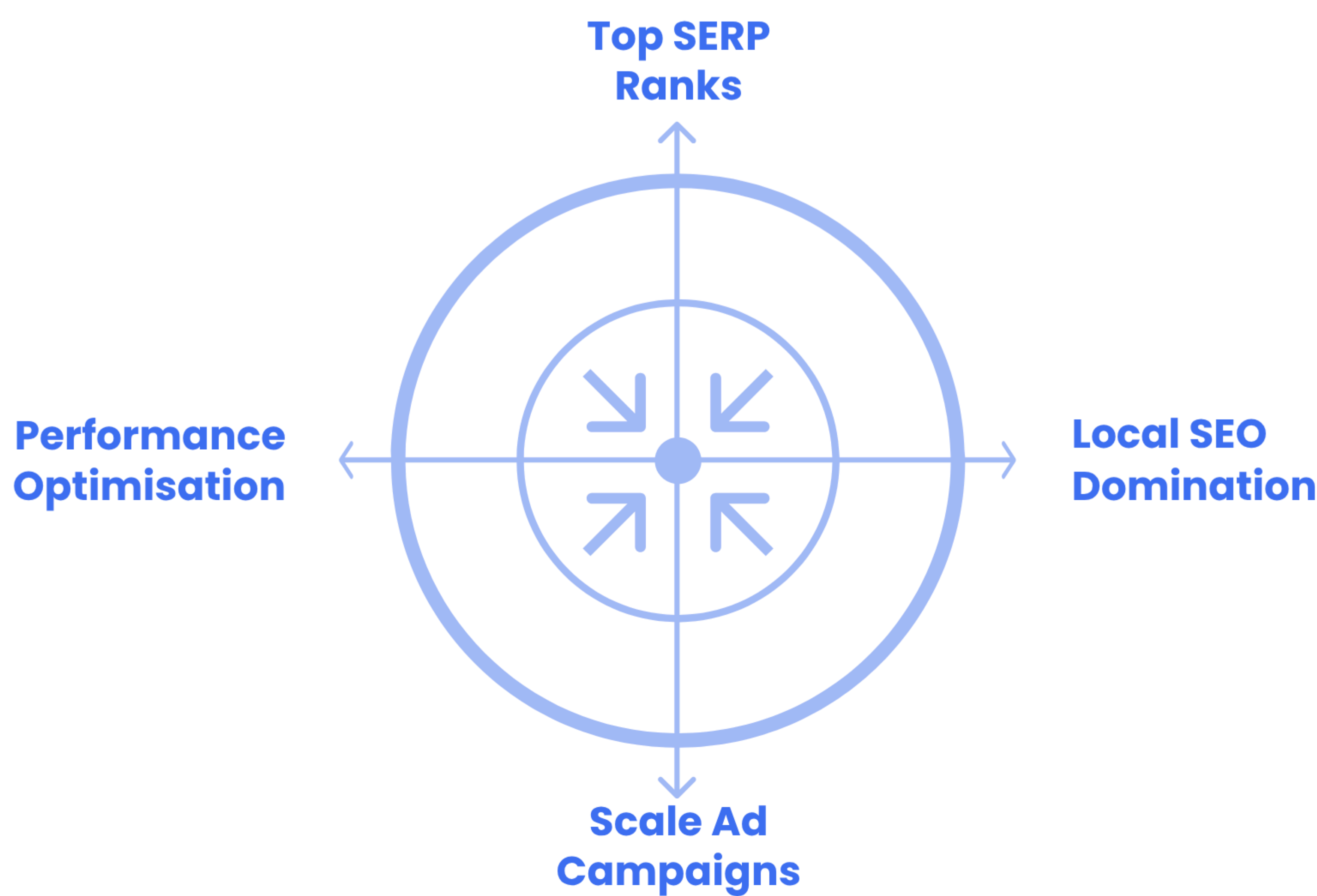
Week	Deliverable	Focus
Week 9	AI Q&A + Glossary Content (site-wide)	AI Friendly Structure
Week 10	Course Page SEO + Ad AI Video 02	Deep Coverage
Week 11	Course Page SEO + Ad Graphic 03	More topics surfaced
Week 12	Multi-Ad Testing (Scaling) + Graphic 04	IdentifyPerforming Creative

- ☐ **KPI :** Video ad cost per lead decreases, Lead volume increases through improved relevance and targeting, Conversion tracking validated and reporting accurate
- Testing Approach :** Cost per lead will be tracked and compared to Month 2 baseline, Lead quality metrics will show improved relevance, All metrics will be verified in analytics dashboard

MONTH 4

Dominance + Course Expansion + Lead Boost

Goal: Capture top SERP ranks, dominate Local SEO, and scale ad campaigns



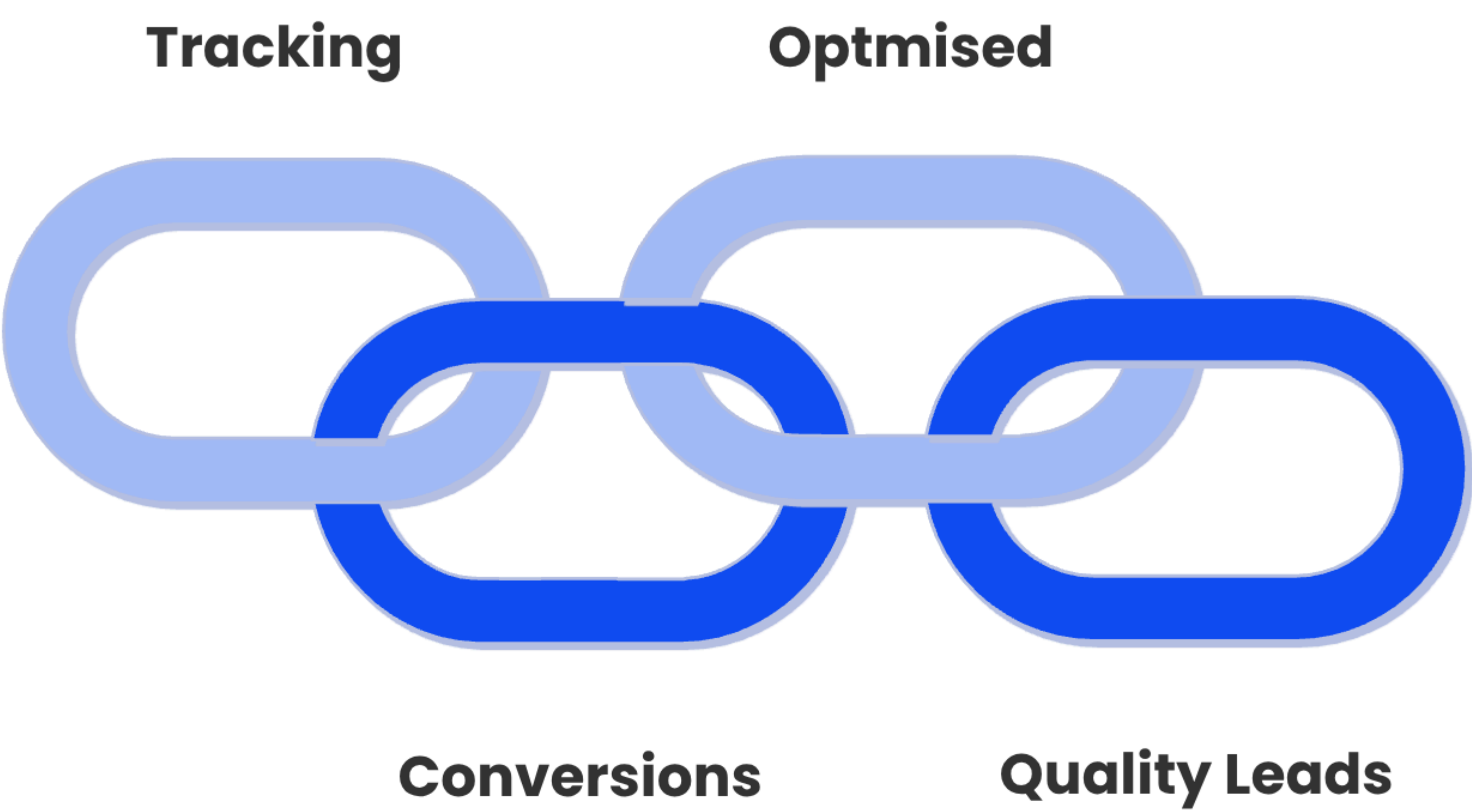
Week	Deliverable	Focus
Week 13	Competitor Targeted ads	Convert rival traffic
Week 14	Optimise Pages + Ad Graphic 05	Capture high-intent searches
Week 15	Strengthen Local SEO + AI Video 03	Dominate local presence
Week 16	Review Campaigns + Ad Graphic 06	Build brand authority

 **KPI** : Visible in search and 60% quality lead generation

MONTH 5

Scaling Winning Ads + Conversion Power-Up

Goal: To Generate High-volume qualified leads with Top-ranking consolidation in google



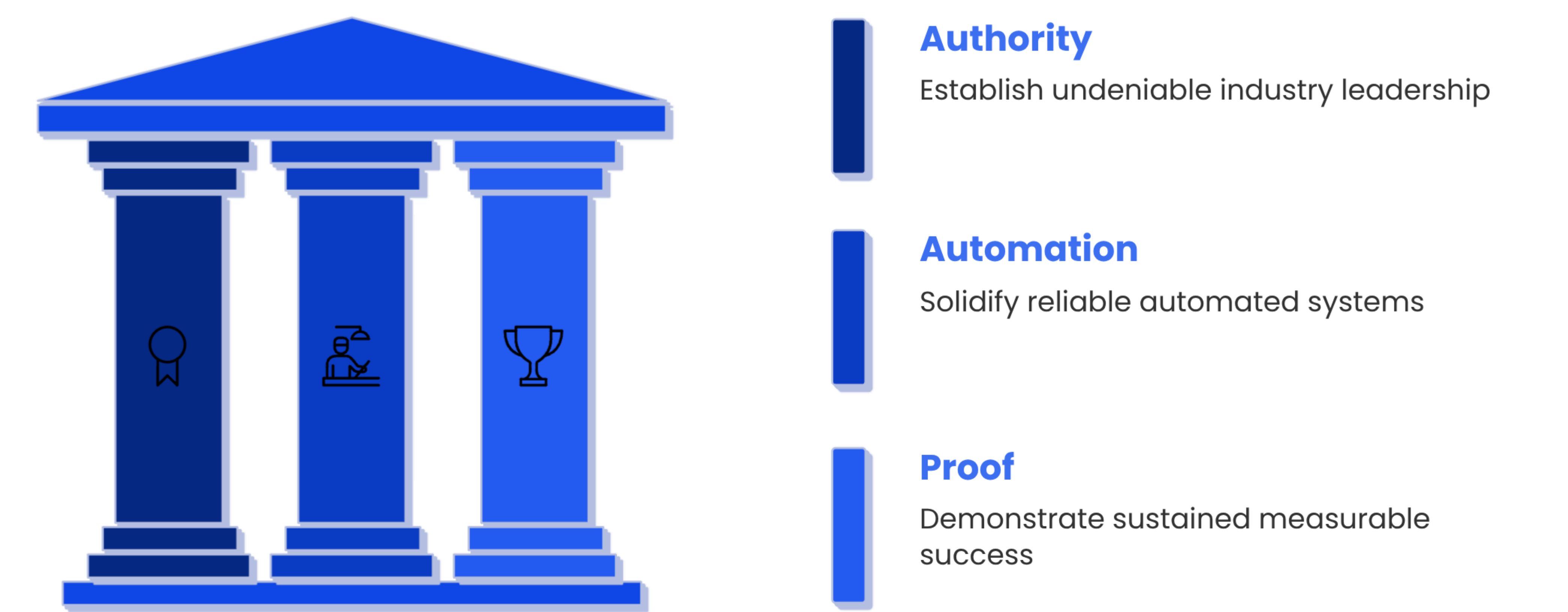
Week	Deliverable	Focus
Week 17	Amplify Winning Ad Campaigns	Maximize Revenue Growth
Week 18	Unleash Fresh Ad Creatives + AI Video 04	Capture Diverse Engagement
Week 19	Optimize Conversion Funnels: Form & WhatsApp Automation	Expedite Lead-to-Close Cycle
Week 20	Strategic Audit: Community & Remarketing Launch + Graphic 07	Monetize Engaged Audiences

☐ **KPI:** Double Monthly Leads (vs. Month 3) Significant Conversion Rate Uplift

MONTH 6

Maximum Impact + System Lock + Proof

Goal: Establish undeniable authority, solidify automated systems, and prove sustained success.



Week	Deliverable	Focus
Week 21	Leverage Proof Videos & Testimonial Pages	Use Social Proof
Week 22	Final Optimisation(AI Video 05, Graphic 08)	Operational perfection
Week 23	Comprehensive Keyword Audit & Performance Reporting	Secure Enduring Market Dominance
Week 24	Handover Strategy & Future Scaling Plan	Market Domination Start

📌 **KPI:** Ranking in Google and Consistent Quality Lead Flow